

**Retail Entrepreneurship  
Retail/Merchandising Track**

JMS Core  
RE Core  
Major Courses

**Prior to Starting:**

All pre-reqs, ENT2000, lower-division courses

**Fall 1**

Intro to Merchandising- CTE38Q6  
Computer Applications - CTE3055  
Retail Math -CTE4822  
Intro to Textiles - CTE1401  
Consumers in the Marketplace - CTE3808  
Internship Prep ..... ENT1940

**Spring 1**

Design Principles and Analysis - CTE3723  
Visual Merchandising- CTE3835  
Retail Buying- CTE4826  
JM Elective 1

**Summer 1**

Internship - ENT4943

Go to Market Strategies - ENT4122  
Entrepreneur's Guide to Accounting- ENT3451  
Retail Branding- CTE4812  
Product Development Process - CTE3431  
JM Elective 2

**Spring 2**

Personal Finance - EC03041  
Supply Chain Management - CTE4605  
E-Commerce - ENT4811  
Business Plan Design - ENT4114