

## **Curriculum Vitae**

**Susan S. Fiorito**

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### **General Information**

University address: Entrepreneurship, Strategy and Information Systems  
College of Business  
325 RBB  
Florida State University  
Tallahassee, Florida 32306-1110

E-mail address: sfiorito@business.fsu.edu

### **Professional Preparation**

- 1984            Ph.D., Oklahoma State University Main. Major: Merchandising. Supervisor:  
Dr. Kathryn Greenwood.
- Unspecified Name. (1984). *Financial Performance and Marketing Strategy of  
Selected Small Apparel Stores*. Unpublished doctoral dissertation,  
Oklahoma State University Main.
- 1976            M.S., Barry University. Major: Administration and Supervision of Secondary  
Schools.
- 1973            B.S., Florida State University. Major: Home Economics Education.

### **Nondegree Education and Training**

- 2000–2001      Sabbatical at the University of Stirling.  
Scotland teaching and research.

### **Professional Experience**

- 2016–present    Founding Director of the Jim Moran School of Entrepreneurship, School of  
Entrepreneurship, Florida State University. Director.
- 2014–present    Jim Moran Professor and Chair, Entrepreneurship, Strategy and Information  
Systems, Florida State University.

- 2007–present Professor, Retail Merchandising and Product Development College of Human Sciences, Florida State University.
- 2015–2016 Faculty Senate President, Florida State University.
- 2013–2014 Interim Chair of the Department of Entrepreneurship, Strategy & Information Systems, College of Business, Florida State University.
- 1994–2007 Associate Professor, Department of Textiles and Consumer Sciences, College of Human Sciences, Florida State University.
- 2000–2001 Sabbatical, University of Stirling, Scotland teaching and research.
- 2000–2001 Visiting Professor of Retail Marketing, Institute for Retail Studies, University of Stirling.
- 1991–1994 Assistant Professor, Department of Clothing, Textiles and Merchandising, College of Human Sciences, Florida State University.
- 1990–1991 Adjunct Instructor, Department of Clothing, Textiles and Merchandising, College of Human Sciences, Florida State University.
- 1984–1990 Assistant Professor, Department of Home Economics; Joint appointment with Division of Secondary Education, The University of Iowa.
- 1983–1984 Instructor, Department of Home Economics; Joint appointment with Division of Secondary Education, The University of Iowa.
- 1981–1983 Research Associate, Center for Apparel Marketing and Merchandising, Oklahoma State University.
- 1980–1981 Assistant Professor, Department of Apparel Merchandising, Florida International University.
- 1978–1980 Department Chair and Instructor, Fashion Institute of Atlanta.
- 1973–1979 Co-Owner, Apparel retail and wholesale company.

**Visiting Professorship(s)**

- 2000–2001 University of Stirling.

## **Honors, Awards, and Prizes**

Guardian of the Flame, Burning Spear Honor Society, FSU (2015).

Phi Kappa Phi Honor Society, Honor Society (2015).

Jim Moran Institute for Global Entrepreneurship Faculty Fellow, College of Business, FSU (2010).

Selected to be one of three research fellows in the inaugural group of scholars to join the Jim Moran Institute for Global Entrepreneurship Faculty Fellows.

Graduate Teaching Award, Florida State University (2009).

Recognized in a published refereed journal article of my ranking as the 16th most productive retail researcher in North America (NA) and the 20th most productive retail researcher in the world, American Marketing Science Association and the American Collegiate Retailing Association (2009).

Retailing Conference Proceedings (2009), 9th Triennial joint conference. The world ranking appears reference: Runyan, R. & Hyun, J. (2010). "Author and Institution Rankings in Retail Research: An Analysis of the Four Retail Journals from 1994-2008." International Review of Retail, Distribution and Consumer Research.

Chairman's Award, Florida Retail Federation (2006).

For contributions to the Retail Industry through the Center of Retail Merchandising and Product Development.

Inspiring Academic, FSU Panhellenic Organization (2006).

Selected for a Centennial Laureate Award, College of Human Sciences, FSU (2005).

(one of 200 out of 12,000).

International Research Fellow and Advisor to the Retail Special Interest Group (SIG), British Academy of Management Organization (2004).

University Artes Award Recognition, The Collegiate Merchandising Association (2003).

FSU Student Organizations for Susan Fiorito and Jim McLaughlin.

Award for Excellence for "Quick Response in Retailing: Components and, Literati Club (1996).

Article was published in the (1995) International Journal of Retail and Distribution Management.

Initiated as an Honorary Golden Key National Honor Society Member (1995).

Nominated by a student.

Teaching Incentive Program, Florida State University (1995).

Phi Delta Kappa Honor Society, Phi Delta Kappa (1994).

University Teaching Award, Florida State University (1993).

Kappa Omicron Nu Honor Society, Kappa Omicron Nu (1970).

## **Elected Fellow Status**

Elected as a Fellow of Jim Moran Institute for Global Entrepreneurship (2010).

## **Current Membership in Professional Organizations**

American Collegiate Retailing Association

## **Teaching**

### **Courses Taught**

- \* Health Care Innovation and Medical Entrepreneurship (ENT 5627)
- \* Introduction to Entrepreneurship (ENT3003)
- \* Managing Risk (ENT 4934)
- \* Family Business (ENT3273)
- \* Directed Individual Study (MAN4905)
- \* Special Topics in Management (MAN5935)
- \* Women and Minorities in New Ventures (ENT3283)
- \* Merchandising Buying (CTE4826)
- \* Merchandising Buying (CTE5828)
- \* Merchandising Principles (CTE3806)
- \* Retail Merchandising Concepts (CTE5807)
- \* Retail Technologies (CTE5815)
- \* Directed Individual Study (CTE4905)
- \* Directed Individual Study (CTE4905)
- \* Fashion Merchandising
- \* Merchandising of Small Business Enterprises (CTE4832)
- \* Merchandising of Small Business Enterprises (CTE5833)
- \* Merchandise Presentation and Inventory Analysis (CTE3835)
- \* Directed Individual Study (CTE5906)
- \* Quantitative Merchandising Management (CTE4822)
- \* Global Sourcing (CTE3829)
- \* Directed Studies in Fashion Merchandising
- \* Directed Individual Study (CTE5906)
- \* Family-Owned Business: Issues and Trends (CTE4832)
- \* Family-Owned Businesses: Issues and Trends (CTE5833)
- \* International Textile Apparel and Product Development (CTE4463)
- \* Study Abroad - International Topics in Apparel Design (CTE4707)
- \* Historic Clothing and Textiles in European Museums (CTE4518)
- \* International Topics in Apparel Design (CTE4707)
- \* Special Topics in Clothing/Textiles/Merchandising (CTE6936)
- \* Special Topics (CTE4937)
- \* Advanced Fashion Merchandising Practicum (CTE5884)
- \* Readings in Clothing, Textiles, and Merchandising (CTE6900)
- \* Special Projects Seminar
- \* Logistics and Channel Management (DC) (RT08)
- \* Retail Buying and Merchandising (DC) (RT07)

- \* Retailing: Concepts, Role and Environment (RT01)
- \* Retail Marketing (RT06)
- \* Merchandising Communications
- \* Basic Textiles (CTE1401)
- \* Textiles for Consumers
- \* Home Economics Internship Seminar (coordinator)
- \* Honors Seminar: Home Economics
- \* Introduction to Teaching
- \* Methods: Home Economics
- \* Observation and Laboratory Experience in the Secondary School
- \* Seminar in Curriculum and Student Teaching
- # Curriculum: Home Economics

### **New Course Development**

- \* Healthcare Innovation and Medical Entrepreneurship (2015)

### **Doctoral Committee Chair**

- \* Cho, H., graduate. (2007). *E-commerce and E-quality*.
- \* McAllister, T. L., graduate. (2004). *Leadership style and perceived benefits of electronic data interchange for the retail industry*.
- \* Welker, K. S., graduate. (2004). *A Patronage Study of Small, Retail Apparel Firms*.
- \* Dandeo, L., graduate. (2001). *Decision Making Strategies and Retail Buyers: An Empirical Examination of Automatic Replenishment Programs*.
- \* Oh, J., graduate. (1999). *Exploring Store Images on the World Wide Web*.
- \* Yan, H., graduate. (1997). *CAD/CAM Adoption in American Textile and Apparel Industry*.  
Conseur, A., doctoral student.

### **Doctoral Committee Member**

- \* McCormick, K. J., graduate. (2009).
- \* Renton, K. J., graduate. (2009).
- \* Drake, E., graduate. (2007).
- \* Wang, Y., graduate. (2007).
- \* McGrath, M. D., graduate. (2006).
- \* Singh, R., graduate. (2006).
- \* Kwak, E., graduate. (2005).
- \* Pate, S. S., graduate. (2003).
- \* Percy, D., graduate. (2003).
- \* Pasarell, I., graduate. (1998).  
Conseur, A., doctoral candidate.  
Willingham, C. M., doctoral candidate.

Harris, J., doctoral candidate.

### **Doctoral Committee University Representative**

- \* Perryman, A. A., graduate. (2008).
- \* Street, V., graduate. (2007).
- Willingham, C. M., doctoral candidate.

### **Master's Committee Chair**

- \* Blas, L. R., graduate. (2008).
- \* Kang, J. Y., graduate. (2008).
- \* Kim, S. Y., graduate. (2005). *Determinants of Mass Customization Adoption: Relationship Management in the Apparel Industry.*
- \* Copeland, K. M., graduate. (2005). *An Investigation of the Current Stage of Private Label Apparel Brands and their use of Automatic Replenishment Programs.*
- \* Dunn, H. C., graduate. (2003).
- \* Graeber, M., graduate. (1999). *An Investigation of Store Managers' Interest in Mass Customization.*
- \* Lewis, D., graduate. (1998).
- \* Brendle, L., graduate. (1995). *Evaluating the Extent of Use and the Impacts of Electronic Data Interchange Systems on Selected Retail Companies.*
- \* Gore, E., graduate. (1995). *Determinants of Shopping Center Tenant Mix and Location.*
- \* Soldressen, L., graduate. (1995). *Selected Operating and Personal Success Factors of Textile Artists with Home Based Businesses.*
- \* Anderson, C., graduate. (1993). *An Examination of the Factors Influencing the Adoption of An Innovation in Apparel Manufacturing: Quick Response.*
- \* Zeegers, S., graduate. (1993).
- \* Haugeberg, S., graduate. (1992). *Parisian's Buyer's Perceptions and Attitudes of Quick Response Strategies.*
- # Simmons Vande Voort, Pamela S., graduate. (1989).
- # Wang, E. R., graduate. (1989). *An Investigation of Three Retailer-Owned Foreign Buying Offices in Taiwan.*
- # Stagg, C., graduate. (1988).

### **Master's Committee Member**

- \* Goldblatt, R. L., graduate. (2009).
- \* McCullough, D. L., graduate. (2009).
- \* Walker, K. S., graduate. (2009).
- \* Young, J. M., graduate. (2009).
- \* Davis, K. K., graduate. (2009).
- \* Blackshear, B. K., graduate. (2008).

- \* Hopwood, E., graduate. (2008).
- \* Hyde, A. L., graduate. (2008).
- \* Jones, Tckoy Ashe-Lynn, graduate. (2008).
- \* Bitter, K. E., graduate. (2008).
- \* Kang, J. Y., graduate. (2008).
- \* Misener, J. R., graduate. (2008).
- \* Glaeser, K. L., graduate. (2008).
- \* Lichtenstein, M., graduate. (2008).
- \* Rowe, M. F., graduate. (2008).
- \* Tercier, B., graduate. (2008).
- \* Tran, J. D., graduate. (2008).
- \* Ginder, W. A., graduate. (2007).
- \* Henderson, D. D., graduate. (2007).
- \* Kleinberg, D. B., graduate. (2007).
- \* Stetter, V. C., graduate. (2007).
- \* Streppone, S. A., graduate. (2007).
- \* Park, Y. J., graduate. (2007).
- \* Redd, S. R., graduate. (2007).
- \* Stafford, R. L., graduate. (2006).
- \* Jin, H., graduate. (2006).
- \* Goombs, S. L., graduate. (2006).
- \* Gross, L. E., graduate. (2006).
- \* Shea, H. C., graduate. (2005).
- \* Thornhill, A. O., graduate. (2005).
- \* Thornhill, A. S., graduate. (2005).
- \* Wu, Y., graduate. (2005).
- \* Kim, Se-Eun, graduate. (2005).
- \* Lester, J. N., graduate. (2005).
- \* Taylor, V. F., graduate. (2005).
- \* Evans, A. E., graduate. (2004).
- \* Sammons, R. L., graduate. (2004).
- \* Sood, N., graduate. (2004).
- \* Friend, C. L., graduate. (2003).
- \* Alley, K. S., graduate. (2003).
- \* Chang, Hyo-Jae, graduate. (2003).
- \* Keaton, L. M., graduate. (2002).
- \* Steinberg, J. D., graduate. (2002).

**Bachelor's Committee Member**

- \* Johnson, K., graduate. (2005).

## Research and Original Creative Work

### Publications

#### Refereed Journal Articles

- \* Fiorito, S. S. (2013). "Retail buying: better purchasing and inventory control". *Henry Stewart Talks Ltd, Evans, J.R.*, 1-20. Retrieved from <http://hstalks.com/?t=MM1783669-Fiorito>
- \* Cho, H., & Fiorito, S. S. (2010). Self-Service Technology in Retailing: A Case Study of Retail Kiosks. *Symphonya: Emerging Issues in Management, 1*, 10-19.
- \* Fiorito, S. S., Gable, M., & Conseur, A. (2010). Technology: advancing Retail Buyer Performance in the 21st Century. *International Journal of Retail and Distribution Management, 38(11/12)*, 879-893.
- \* Fiorito, S. S., & Cho, H. (2009). Consumer Acceptance of Online Customization for Apparel Shopping. *International Journal of Retail and Distribution Management, 37(5)*, 389-407.
- \* Kacmar, C. J., Fiorito, S. S., & Carey, J. M. (2009). The Influence of Attitude on the Acceptance and Use of Information Systems. *Information Resources Management Journal, 22(2)*, 22-49.
- \* Gable, M., Fiorito, S. S., & Topol, M. T. (2008). An Empirical Analysis of the Components of Retailer Customer Loyalty Programs. *International Journal of Retail and Distribution Management, 36 (1)*, 32-49.
- \* Gable, M., Topol, M. T., Lala, V., & Fiorito, S. S. (2008). Differing Perceptions of Discount Stores and Category Killers. *International Journal of Retail and Distribution Management, 36(10)*, 780-811.
- \* Oh, J., Fiorito, S. S., Cho, H., & Hofacker, C. (2008). Effects of Design Factors on Store Image and Perceived Merchandise Quality in Web-based Stores. *Journal of Retailing and Consumer Services, 15(4)*, 237-249.
- \* Gable, M., Fiorito, S. S., & Topol, M. T. (2005). The Current Status of Women in U.S. Department Store Retailing: 2004. *The International Review of Retail, Distribution and Consumer Research, 15(2)*, 217-225.
- \* Dandeo, L. M., Fiorito, S. S., Giunipero, L. C., & Percy, D. H. (2004). Determining Retail Buyer's Negotiation Willingness for Automatic Replenishment Programs. *Journal of Fashion Marketing and Management, 8(1)*, 27-40.



- \* Birtwistle, G., Siddiqui, N., & Fiorito, S. S. (2003). Quick Response: Perceptions of UK fashion retailers. *The International Journal of Retail and Distribution Management*, (31), 118-128.
- \* He, Y., & Fiorito, S. S. (2002). CAD/CAM Adoption in U.S. Textile and Apparel Industries. *International Journal of Clothing Science and Technology*, 2(14), 132-140.
- \* Oh, J., & Fiorito, S. S. (2002). Korean Women's Clothing Brand Loyalty. *Journal of Fashion Marketing and Management*, 6(3), 206-222.
- \* Giunipero, L. C., Fiorito, S. S., Percy, D. H., & Dandeo, L. (2001). The Impact of Vendor Incentives on Quick Response. *The International Review of Retail, Distribution and Consumer Research*, 11(4), 359-376.
- \* Fiorito, S. S., Giunipero, L., & Yan, H. (1998). Buyer's Perceptions of Quick Response Systems. *The International Journal of Retail and Distribution Management*, 26(6), 237-246.
- \* Soldressen, L. S., Fiorito, S. S., & Yan, H. (1998). An Exploration into Home Based Businesses: Data from Textile Artists. *Journal of Small Business Management*, 36 (2), 33-44.
- \* Fiorito, S. S., May, E. G., & Straughn, K. (1995). Quick Response in Retailing: Components and Implementation. *The International Journal of Retail and Distribution Management*, 23 (5), 12-21.
- \* Gable, M., Fiorito, S. S., & Topol, M. T. (1994). The Current Status of Women in Department Store Retailing: 1993. *The Journal of Retailing*, 70 (1), 65-74.
- \* Fiorito, S. S., & Fairhurst, A. E. (1993). Comparison of Buyer's Job Content in Large and Small Retail Firms. *Clothing and Textiles Research Journal*, 11(3), 8-15.
- \* Cary, R. T., & Fiorito, S. S. (1991). Fabric Specialty Stores: Customer Satisfaction/Dissatisfaction with Information Source Attributes. *Journal of Consumer Studies and Home Economics*, 15(2), 189-205.
- \* Fairhurst, A. E., & Fiorito, S. S. (1990). Retail Buyers' Decision-Making Process: An Investigation of Contributing Variables. *The International Review of Retail Distribution and Consumer Research*, 1(1), 87-100.
- \* Fiorito, S. S. (1990). Testing a Portion of Sheth's Theory of Merchandise Buying Behavior with Small Apparel Retail Firms. *Entrepreneurship: Theory and Practice*, 14(4), 19-34.

- # Fiorito, S. S., & Fairhurst, A. E. (1989). Buying for the Small Apparel Store: Job Content Across Four Merchandise Categories. *Clothing and Textiles Research Journal*, 8(1), 10-21.
- # Fairhurst, A. E., & Fiorito, S. S. (1988). An Empirical Investigation of Sheth's Theory of Merchandise Buying Behavior. *Retailing: Its Present and Future*, 4, 261-265.  
Special Conference Series, Presented by the Academy of Marketing Science and the American Collegiate Retailing Association.
- # Fiorito, S. S., & Wolfson, S. C. (1987). Standards for Vocational Home Economics Education programs in the U.S.: Determination of Use and Content Analysis. *Journal of Vocational Home Economics Education*, 5 (1), 23-35.
- # Fiorito, S. S., & Greenwood, K. M. (1986). An Empirical Investigation: The Growth Stages of Small Apparel Retail Firms. *Journal of Small Business Management*, 24(3), 44-53.
- # Fiorito, S. S., & Laforge, R. W. (1986). A Marketing Strategy Analysis of Small Retailers. *American Journal of Small Business*, 10(4), 7-17.
- # Fiorito, S. S. (1985). Financial ratio analysis: What is it? Why should I use it? Does it help? *CAMM Researcher*, 2(1), 4-5+.
- # Wolfson, S. C., & Fiorito, S. S. (1985). Iowa City: The University of Iowa in cooperation with the State of Iowa Department of Public Instruction. *Standards for Quality Vocational Home Economics Education Programs*, 216-225.  
An abstract of this standard document appears in World Agricultural Economics and Rural Sociology Abstracts (WAERSA) monthly, Rural Development Abstracts (RDA) quarterly, Rural Extension, Education and Training Abstracts (EETA) quarterly, Oxford, England.

## Refereed Books

- \* Fiorito, S. S., & Gable, M. (2011). *Retail Buying: Practices and Policies in a Global Economy*. Boston, MA.: Pearson/Prentice Hall.  
Global Perspectives for each Chapter from Asia and Europe.
- \* Fiorito, S. S., Jorgensen, P., & McLaughlin, J. (2009). *Merchandise Planner (manual and CD)*. Boston, MA: Pearson Publishing.
- \* Fiorito, S. S. (2008). *Merchandising Buying Packet (2nd Edition)*. Boston, MA: Pearson Publishers.

### Refereed Book Chapters

- \* Fiorito, S. S., & Freathy, P. (2003). Buying and Merchandising. In P. Freathy (Ed.), *Retailing: Principles and Applications*. Edinburgh, Scotland: Pearson Publishers.
- \* Fiorito, S. S. (1992). Fashion Merchandising: Its Unique Characteristics in Retailing. In P. Dunne, R. Lusch, M. Gable, & R. Gebhardt (Eds.), *Retailing* (pp. 246-253). Cincinnati, OH: South-Western Publishers.

### Refereed Proceedings

- \* Fiorito, S. S., Heitmeyer, J., Grise, K., & Cloud, R. (2011). Advancing Awareness and Sustainability through Reuse/Recycling of Cotton and Other Textile Clothing Products among College Students. In *ITAA*. Philadelphia, PA.
- \* Beal, H. Y., Fiorito, S. S., & Gable, M. (2010). Exploring U.S. Branding Strategies in the Chinese Retail Market Place. In *ACRA Winter Conference*. NYC, NY.
- \* Oh, J., Fiorito, S. S., Wang, Y., & Birtwistle, G. (2009). Environmentalism toward the Disposition Behavior in Second-Hand Markets: A Cross-National Comparison of Taiwanese and United States Consumers. In *ACRA/AMS 12th Triennial Retailing Conference*. New Orleans, LA.
- \* Oh, J., Wang, Y., & Fiorito, S. S. (2009). Clothing Recycling Behaviors: A Cross-National Comparison of United States and Taiwanese Consumers. In *AAFCS-CUR Proceedings*. Knoxville, TN.
- \* Cho, H., & Fiorito, S. S. (2008). Self-service Technology in Retailing: A Look at Successful In-Store Kiosks. In *EIRASS 15th Recent Advances in Retailing and Services Science Conference*. Zagreb, Croatia.
- \* Oh, J., Fiorito, S. S., & Birtwistle, G. (2008). A Look at U.S Recycling of Fashion Apparel. In *EIRASS 15th Recent Advances in Retailing and Services Science Conference*. Zagreb, Croatia.
- \* Cho, H., & Fiorito, S. S. (2006). The Effect of Perceived Trust on Consumers: Intention to Use Co-Design in Online Apparel Shopping. In *ITAA Conference Proceedings*. San Antonio, TX.
- \* Gable, M., Fiorito, S. S., & Topol, M. T. (2006). Retail Loyalty Programs: Formal, Non-Formal and Customer Oriented. In *Proceedings on CD of the American Collegiate Retailing Association*. Bettonville, Arkansas, Corporate Headquarters of Wal-Mart.

- \* Wang, Y., & Fiorito, S. S. (2006). Perceived Consumer Equity Using a Self-Checkout Kiosk. In *ITAA Conference Proceedings*. San Antonio, TX.
- \* Cho, H., & Fiorito, S. S. (2005). The Evolving Process of Building Trust in E-commerce. In *ITAA Conference Proceedings*. Alexandria, VA.
- \* Wang, H., Sullivan, P., & Fiorito, S. S. (2005). An Explorative Study Implementation of Collaborative Planning, Forecasting and Replenishment in Global Sourcing. In *European Association for Education and Research in Commercial Distribution 13th International Conference*. Lund, Sweden.
- \* Fiorito, S. S., & Ketterer, E. (2004). Kiosks: Another Employee or Another Problem? In *Proceedings on CD ACRA Spring Conference*. American Collegiate Retailing Association.
- \* He, Y., & Fiorito, S. S. (2003). Adoption Factors of Managers using CAD/CAM. In *TAA Conference Proceedings*. Savannah, GA.
- \* He, Y., & Fiorito, S. S. (2003). Effects of the Managerial Factors on CAD/CAM Adoption in the US Textile and Apparel Industry. In *ASME Conference Proceedings*. ASME.
- \* Nobbs, K., Birtwistle, G., & Fiorito, S. S. (2003). Burberry: the Accessible luxury brand. In *Proceedings of the ACRA/AMS 7th Triennial Retailing Conference*. American Collegiate Retailing Association.
- \* Oh, J., Fiorito, S. S., & Hofacker, C. F. (2003). Investigating Web-Based Store Image Relationships. In *12th International Conference on Research in the Distributive Trades*. Paris, France.
- \* Welker, K., & Fiorito, S. S. (2003). Are All Small, Retail Apparel Firm Customers Alike In Their Patronage Behavior? In *ITAA Conference Proceedings*. Savannah, GA.
- \* Dandeo, L., Fiorito, S. S., & Percy, D. (2002). Automatic Replenishment Programs and Retail Buyer Behavior: An Empirical Examination of Merchandise Requirements. In *ITAA Conference Proceedings*. NYC, NY.
- \* Fiorito, S. S., & Pretious, M. (2002). Retail Inventory Management: The Current State of Affairs. In *Proceedings on CD of the ACRA Spring Conference and the International Council of Shopping Centers*. American Collegiate Retailing Association.
- \* McAllister, T., & Fiorito, S. S. (2002). The Uncertain Future of Electronic Data Interchange. In *ACRA Spring Conference and the International Council of Shopping Centers*. American Collegiate Retailing Association.

- \* Yan, H., & Fiorito, S. S. (2002). Analysis of CAD/CAM Diffusion and Infusion in US. Textile and Apparel Industries. In *ITAA Conference Proceedings*. NYC, NY.
- \* Yan, H., & Fiorito, S. S. (2002). Diffusion and Performance of CAD/CAM in the U.S. Apparel Industry. In *ASME Conference Proceedings*. ASME.
- \* Dandeo, L., Percy, D., & Fiorito, S. S. (2001). Decision Making Strategies and Retail Buyers: An Empirical Investigation of Automatic Replenishment Programs in the United States. In *10th International Annual Conference of the International Purchasing and Supply Education and Research Association*. International Purchasing and Supply Education and Research Association.
- \* Fiorito, S. S., & Sparks, L. (2001). Fuzzy Math? A Search for Meaning in International Price Comparisons. In *11th International Conference on Research in the Distributive Trades, vol. 1, D-2.1*. EAERCD.
- \* Fiorito, S. S. (2000). On-Line Formats Improve Access to Entrepreneurship Education. In *The International EAERCD Conference on Retail Innovation*. EAERCD.  
Conference proceedings on CD.
- \* Fiorito, S. S., Giunipero, L., & Oh, J. (1999). Channel Relationships and QR Implementation. In *10th International Conference on Research in the Distributive Trades* (pp. 57-64). EAERCD.
- \* Graeber, M., & Fiorito, S. S. (1999). An Investigation of Retailers' Interest in Mass Customization. In *10th International Conference on Research in the Distributive Trades* (pp. 585-590). EAERCD.
- \* He, Y., & Fiorito, S. S. (1998). Analysis of Market Factors in Manufactures' Decision of CAD/CAM Adoption. In *ITAA Conference Proceedings*. Dallas, TX.
- \* Fiorito, S. S., Gable, M., & Fiorito, J. (1997). An Exploratory Study: The Impact of Technology on Retail Sales. In *9th International Conference on Research in the Distributive Trades*. EAERCD.  
Conference Proceedings, EAERCD, A4.12-A4.17.
- \* Fiorito, S. S., & Pasarell, I. (1995). Business Strategies and Financial Performance of Small Retail Businesses. In *'95 Alive: With Opportunity, Challenge, Risk and Reward* (pp. 31-36). American Collegiate Retailing Association and International Council of Shopping Centers.
- # Fiorito, S. S., Fairhurst, A. E., Good, L. K., & Kotsiopoulos, A. (1989). Keys to Profitability: Current Research Programs Helping Small Businesses Stay Viable. In *New Strategies for a New Decade*. USASBE.  
Conference Proceedings, USASBE, 122.

### **Refereed Tests, Instruments, or Assessment Measures**

- \* Fiorito, S. S., McLaughlin, J., & Kacmar, C. J. (1998). *Merchandise Planner*. Prentice Hall.  
Manual and CD for use in classroom computer simulations for Merchandising.

### **Nonrefereed Journal Articles**

- \* Fiorito, S. S. (1996). How Do I Know if My Business is Successful? *Retail Solutions*, 1(2), 5.
- \* Fiorito, S. S. (1996). Small Retail Businesses in Florida: What Are They Doing? *Retail Solutions*, 1(3), 10-11.
- \* Fiorito, S. S. (1995). Successful Small Businesses Build A Strong Economy. *Newsletter*, 1(1), 1.
- \* Fiorito, S. S. (1994). Small Business Competitive Strategies for the 21st Century. *Florida Retailer*, 7(4), 22-24.
- \* Fiorito, S. S. (1994). What Do Buyers Think About Quick Response? *Florida Retailer*, 6(11), 44-45.  
Reprinted in The Bureau News, March 1994, 5.
- \* Gable, M., Fiorito, S. S., & Topol, M. T. (1994). Summary of "The Current Status of Women in Department Store Retailing: 1993". *Florida Retail Federation*, 76 (10), RR 9-11.
- \* Fiorito, S. S. (1993). Retail Buyers Appear to Find QR a Comfortable Fit. *Florida Retailer*, 6 (7), 17.
- \* Fiorito, S. S. (1992). Quick Response Technologies: Are They Being Implemented? *Florida Retailer*, 5(4), 10.

### **Nonrefereed Books**

- \* Fiorito, S. S., & McLaughlin, J. (contract). *Kids and Fashion Pointe Resale Boutique Processes and Procedures Manual*. Manuscript under contract for publication, Self.

## Nonrefereed Reports

- \* Gable, M., & Fiorito, S. S. (2005). *Current Wages and Supplemental Benefits Survey of Florida Retailers*. Florida Retail Federation.  
A research report based on a study conducted for the Florida Retail Federation.
- \* Fiorito, S. S. (2000). *The Road to Entrepreneurial Success*. Coleman Foundation.  
A technical report, website development, and brochure for the Coleman Foundation.
- \* Fiorito, S. S. (1997). *Understanding Buying/Product Development: Planning and Evaluating Purchasing Decisions*. Walt Disney World.  
A workbook for Merchandising, Product Development Professional Enhancement Program at Walt Disney World.
- \* Fiorito, S. S. (1996). *The 1994/1995 Financial Ratio Report for Florida Small Businesses*. Florida Retail Federation.  
Report published by the Florida Retail Federation.
- \* Fiorito, S. S. (1993). *Buyers' Perceptions and Attitudes toward Quick Response Technologies*. Florida Retail Federation.  
Report to retailers funded by the Florida Retail Federation.

## Presentations

### Refereed Papers at Conferences

*For refereed papers at conferences, 41.2% were international, 58.8% were national in scope.*

- \* Beal, H. Y., Fiorito, S. S., & Gable, M. (presented 2010). *"Exploring U.S. Branding Strategies in the Chinese Retail Market Place"*. Paper presented at ACRA Winter Conference, American Collegiate Retailing Association, New York City, New York. (National)
- \* Oh, J., Fiorito, S. S., Want, Y., & Birtwistle, G. (presented 2009). *"Environmentalism toward the Disposition Behavior in Second-Hand Markets: A Cross-National Comparison of Taiwanese and United States Consumers"*. Paper presented at ACRA/AMS 12th Triennial Retailing Conference, American Collegiate Retailing Association & Academy of Marketing Science, New Orleans, LA. (National)
- \* Gable, M., Fiorito, S. S., & Topol, M. T. (presented 2006). *"Retail Loyalty Programs: Formal, Non-Formal and Customer Oriented"*. Paper presented at Proceedings on CD of the ACRA, American Collegiate Retailing Association, Bettonville, Arkansas. (National)
- \* Wang, H., Sullivan, P., & Fiorito, S. S. (presented 2005). *"An Explorative Study Implementation of Collaborative Planning, Forecasting and Replenishment in Global Sourcing"*. Paper presented at EAERCDC 13th International Conference, European

Association for Education and Research in Commercial Distribution, Lund, Sweden.  
(National)

- \* Fiorito, S. S., & Ketterer, E. (presented 2004). *"Kiosks: Another Employee or Another Problem?"*. Paper presented at ACRA Spring Conference, American Collegiate Retailing Association. (National)
- \* Nobbs, K., Birtwistle, G., & Fiorito, S. S. (presented 2003). *"Burberry: the Accessible luxury brand"*. Paper presented at Proceedings of the ACRA/AMS 7th Triennial Retailing Conference, American Collegiate Retailing Association/Academy of Marketing Sciences. (National)
- \* Oh, J., Fiorito, S. S., & Hofacker, C. F. (presented 2003). *"Investigating Web-Based Store Image Relationships"*. Paper presented at 12th International Conference on Research in the Distributive Trades", European Association of Education and Research in Commercial Distribution, Paris, France. (International)
- \* Fiorito, S. S., & Pretious, M. (presented 2002). *"Retail Inventory Management: The Current State of Affairs"*. Paper presented at ACRA Spring Conference and the International Council of Shopping Centers, American Collegiate Retailing Association. (National)
- \* McAllister, T., & Fiorito, S. S. (presented 2002). *"The Uncertain Future of Electronic Data Interchange"*. Paper presented at ACRA Spring Conference and the International Council of Shopping Centers, American Collegiate Retailing Association. (National)
- \* Dandeo, M., Percy, D., & Fiorito, S. S. (presented 2001). *"Decision Making Strategies and Retail Buyers: An Empirical Investigation of Automatic Replenishment Programs in the United States"*. Paper presented at 10th International Annual Conference of the International Purchasing and Supply Education and Research Association, International Purchasing and Supply Education and Research Association. (International)
- \* Fiorito, S. S., & Sparks, L. (presented 2001). *"Fuzzy Math? A Search for Meaning in International Price Comparisons"*. Paper presented at 11th International Conference on Research in the Distributive Trades, European Association of Education and Research in Commercial Distribution. (International)
- \* Fiorito, S. S. (presented 2000). *"On-Line Formats Improve Access to Entrepreneurship Education"*. Paper presented at The International EAERCDC Conference on Retail Innovation, European Association of Education and Research in Commercial Distribution. (International)
- \* Fiorito, S. S., & Giunipero, L. (presented 1999). *"Channel Relationships and QR Implementation"*. Paper presented at 10th International Conference on Research in the Distributive Trades, European Association of Education and Research in Commercial Distribution. (International)



- \* Graeber, M., & Fiorito, S. S. (presented 1999). *"An Investigation of Retailers' Interest in Mass Customization"*. Paper presented at 10th International Conference on Research in the Distributive Trades, European Association of Education and Research in Commercial Distribution. (International)
- \* Fiorito, S. S., Gable, M., & Fiorito, J. (presented 1997). *"An Exploratory Study: The Impact of Technology on Retail Sales"*. Paper presented at 9th International Conference on Research in the Distributive Trades, European Association of Education and Research in Commercial Distribution. (International)
- \* Fiorito, S. S., & Pasarell, I. (presented 1995). *"Business Strategies and Financial Performance of Small Retail Businesses"*. Paper presented at '95 Alive: With Opportunity, Challenge, Risk and Reward, American Collegiate Retailing Association and International Council of Shopping Centers. (National)
- # Fiorito, S. S., Fairhurst, A. E., Good, L. K., & Kotsiopulos, A. (presented 1989). *"Keys to Profitability: Current Research Programs Helping Small Business Stay Viable"*. Paper presented at New Strategies for a New Decade, United States Association for Small Business and Entrepreneurship. (National)

#### **Invited Presentations at Conferences**

*For invited presentations at conferences, 100.0% were national in scope.*

- \* Fiorito, S. S. (presented 2010). *Exploring U.S. Advertising and Promotion Strategies in the Chinese Retail Market Place*. Presentation at ACRA Spring Conferences, American Collegiate Retailing Association. (National)
- \* Fiorito, S. S. (presented 2009). *AMS/ACRA Triennial Retailing Conference*. Presentation at the meeting of American Collegiate Retailing Association. (National)
- \* Fiorito, S. S. (presented 2008). *ACRA Spring Conferences*. Presentation at the meeting of American Collegiate Retailing Association. (National)
- \* Fiorito, S. S. (presented 2006). *"Retailing Loyalty Programs"*. Presentation at ACRA Spring Conferences, American Collegiate Retailing Association. (National)

#### **Refereed Presentations at Conferences**

*For refereed presentations at conferences, 42.4% were international, 57.6% were national in scope.*

- \* Fiorito, S. S., & McCormick, K. (presented 2012, April). *The Importance and History of Retailing Education to the Retailing Industry*. Presentation at AMA/ACRA, ACRA. (International)

- \* Fiorito, S. S., Heitmeyer, J., Grise, K., & Cloud, R. (presented 2011, November). *Advancing Awareness and Sustainability through Reuse/Recycling of Cotton and Other Textile Clothing Products among College Students*. Presentation at ITAA Annual Conference, International Textiles and Apparel Association. (International)
- \* Narayan, G., Fiorito, S. S., & Giunipero, L. (presented 2010, July). *Evolution of Supply Chain Technology*. Presentation at EIRASS 18th International Conference, European Institute Of Retailing And Services Studies, Istanbul, Turkey. (International)
- \* Beal, H. Y., Fiorito, S. S., & Gable, M. (presented 2010, January). *Exploring U.S. Branding Strategies in the Chinese Retail Market Place*. Presentation at ACRA Winter Conference, American Collegiate Retailing Association, NYC, NY. (National)
- \* Beal, H. Y., Fiorito, S. S., & Gable, M. (presented 2010). *Exploring U.S. Advertising and Promotion Strategies in the Chinese Retail Market Place*. Presentation at ACRA Spring Conference, American Collegiate Retailing Association. (National)
- \* Oh, J., Fiorito, S. S., Wang, Y., & Birtwistle, G. (presented 2009). *Environmentalism toward the Disposition Behavior in Second-Hand Markets: A Cross-National Comparison of Taiwanese and United States Consumers*. Presentation at AMS/ACRA 9th Triennial Retailing Conference, Academy of Marketing Sciences/American Collegiate Retailing Association joint conference, New Orleans, LA. (National)
- \* Oh, J., Wang, Y., & Fiorito, S. S. (presented 2009). *Clothing Recycling Behaviors: A Cross-national Comparison of United States and Taiwanese Consumers*. Presentation at AAFCS Conference, American Association of Family and Consumer Sciences. (National)
- \* Cho, H., & Fiorito, S. S. (presented 2008, July). *Self-service Technology in Retailing: A Look at Successful In-Store Kiosks*. Presentation at EIRASS 15TH International Conference, European Institute Of Retailing And Services Studies, Zagreb, Croatia. (International)
- \* Oh, J., Fiorito, S. S., & Birtwistle, G. (presented 2008, July). *A Look at U.S Recycling of Fashion Apparel*. Presentation at EIRASS 15th International Conference, European Institute Of Retailing And Services Studies, Zagreb, Croatia. (International)
- \* Cho, H., & Fiorito, S. S. (presented 2008). *Determinants of Consumer Acceptance of Apparel Customization in E-Retailing*. Presentation at ACRA 2008 Spring Conference, American Collegiate Retailing Association, Durango, CO. (National)
- \* Cho, H., & Fiorito, S. S. (presented 2008). *Exploring Consumer Perceptions on Co-Design Website for Apparel Customization*. Presentation at ACRA 2008 Spring Conference, American Collegiate Retailing Association, Durango, CO. (National)
- \* Kim, S., Fiorito, S. S., & Birtwistle, G. (presented 2006, November). *Determinants of Mass Customization Adoption*. Presentation at AMS/ACRA 8th Triennial Retailing

Conference, Academy of Marketing Sciences/American Collegiate Retailing Association joint conference, Orlando, FL. (National)

- \* Gable, M., Fiorito, S. S., & Topol, M. T. (presented 2006, April). *Retail Loyalty Programs: Formal, Non-Formal and Customer Oriented*. Presentation at ACRA Spring Conference, American Collegiate Retailing Association, Bentonville, AR. (National)
- \* Cho, H., & Fiorito, S. S. (presented 2005, November). *Stages of Building Trust in Online Apparel Business*. Presentation at ITAA Annual Meeting, International Textiles and Apparel Association, Alexandria, VA. (National)
- \* Fiorito, S. S., & Ketterer, E. (presented 2004, June). *Kiosks: Another Employee or Another Problem?* Presentation at ACRA Spring Conference, American Collegiate Retailing Association, Orlando, FL. (National)
- \* Nobbs, K., Birtwistle, G., & Fiorito, S. S. (presented 2003, November). *Burberry: the Accessible luxury brand*. Presentation at AMS/ACRA 7th Triennial Retailing Conference, Academy of Marketing Sciences/American Collegiate Retailing Association joint conference, Columbus, OH. (National)
- \* Oh, J., Fiorito, S. S., & Hofacker, C. F. (presented 2003, July). *Investigating Web-Based Store Image Relationships*. Presentation at EAERCD 12th International Conference, European Association of Education and Research in Commercial Distribution, Paris, France. (International)
- \* Dandeo, L., Fiorito, S. S., & Percy, D. (presented 2002, August). *Automatic Replenishment Programs and Retail Buyer Behavior: An Empirical Examination of Merchandise Requirements*. Presentation at ITAA Conference, International Textiles and Apparel Association, NYC, NY. (International)
- \* Yan, H., & Fiorito, S. S. (presented 2002, August). *Analysis of Diffusion and Infusion in US. Textile and Apparel Industries*. Presentation at ITAA Conference, International Textiles and Apparel Association, NYC, NY. (International)
- \* Fiorito, S. S., & Pretious, M. (presented 2002, May). *Retail Inventory Management: The Current State of Affairs*. Presentation at ACRA Spring Conference co-hosted by ICSC, American Collegiate Retailing Association and International Council of Shopping Centers, Las Vegas, NV. (National)
- \* McAllister, T., & Fiorito, S. S. (presented 2002, May). *The Uncertain Future of Electronic Data Interchange*. Presentation at ACRA Spring Conference co-hosted by the ICSC, American Collegiate Retailing Association and International Council of Shopping Centers. (National)
- \* Fiorito, S. S., & Sparks, L. (presented 2001, June). *Fuzzy Math? A Search for Meaning in International Price*. Presentation at EAERCD 11th International Conference, European

Association of Education and Research in Commercial Distribution, Tilburg, the Netherlands. (International)

- \* Dandeo, L., Percy, D., & Fiorito, S. S. (presented 2001, April). *Decision Making Strategies and Retail Buyers: An Empirical Investigation of Automatic Replenishment Programs in the United States*. Presentation at 10th International Annual Conference, International Purchasing and Supply Education and Research Association, Jonkoping, Sweden. (International)
- \* Fiorito, S. S. (presented 2000, July). *On-Line Formats Improve Access to Entrepreneurship Education*. Presentation at EAERCD 10th International Conference, European Association of Education and Research in Commercial Distribution, Barcelona Spain. (International)
- \* Fiorito, S. S., Giunipero, L., & Oh, J. (presented 1999, August). *Channel Relationships and QR Implementation*. Presentation at EAERCD 9th International Conference, European Association of Education and Research in Commercial Distribution, Stirling, Scotland. (International)
- \* Graeber, M., & Fiorito, S. S. (presented 1999, August). *An Investigation of Retailers' Interest in Mass Customization*. Presentation at EAERCD 9th International Conference, European Association of Education and Research in Commercial Distribution, Stirling, Scotland. (International)
- \* Dandeo, L., & Fiorito, S. S. (presented 1999, March). *Quick Response Utilization by the Supply chain in Relation to Financial Goals*. Presentation at ACRA Spring Conference, American Collegiate Retailing Association, Tucson, AZ. (National)
- \* Dandeo, L., & Fiorito, S. S. (presented 1999, March). *Quick Response Utilization by the Supply chain in Relation to Financial Goals*. Presentation at ACRA Spring Conference, American Collegiate Retailing Association, Tucson, AZ. (National)
- \* Fiorito, S. S., Greenwood, B., Oh, J., & Southerland, J. (presented 1999, March). *Entrepreneurship moves to the World Wide Web*. Presentation at ACRA Spring Conference, American Collegiate Retailing Association, Tucson, AZ. (National)
- \* Fiorito, S. S., Gable, M., & Fiorito, J. (presented 1997, July). *Exploratory Study: Impact of Technology on Retail Sales*. Presentation at EAERCD 7th International Conference, European Association of Education and Research in Commercial Distribution, Leuven, Belgium. (International)
- \* Soldressen, L. S., & Fiorito, S. S. (presented 1996, April). *Textile Artists' Home Based Businesses: Personal Success Factors*. Presentation at ACRA Spring Conference, American Collegiate Retailing Association, New Orleans, LA. (National)

- \* Fiorito, S. S. (presented 1995, May). *Business Strategies and Financial Performance of Small Retail Businesses*. Presentation at ACRA Spring Conference co-hosted by ICSC, American Collegiate Retailing Association, Las Vegas, NV. (National)
- \* Fiorito, S. S. (presented 1994, October). *Quick Response: Retail Buyers' Perceptions and Attitudes*. Presentation at AMS/ACRA 4th Triennial Retailing Conference, Academy of Marketing Sciences/American Collegiate Retailing Association joint conference, Richmond, VA. (National)

### **Invited Workshops**

*For invited workshops, 50.0% were regional, 50.0% were state in scope.*

- \* Fiorito, S. (2014, September). *Entrepreneurship, Strategy, and Information systems: The newest department in the College of Business*. Workshop delivered at Quincy Rotary Club, Quincy Rotary Club. (Regional)
- \* Fiorito, S. (2014, March). *Product Service and Pricing*. Workshop delivered at Entrepreneurial Veteran's Bootcamp, FSU. (State)

### **Invited Lectures and Readings of Original Work**

*For invited lectures and readings of original work, 52.8% were international, 47.2% were national in scope.*

- \* Fiorito, S. S., & Gable, M. (2012, January). *Retail Buyer's Boot camp*. Delivered at American Nursery and Landscape Association. (International)
- \* Fiorito, S. S. (2011, March). *The Good, the Band and the Ugly of Book Publishing*. Delivered at ACRA, Boston, MA. (International)
- \* Fiorito, S. S. (2010, July). *Actively Using Media Applications as an Instructional Aid*. Delivered at Academic and Professional Program Services, The Center for Teaching and Learning, FSU. (National)
- \* Fiorito, S. S. (2010, June). *Pricing/Service Mix*. Delivered at Entrepreneurship Boot camp for Veterans with Disabilities. (National)
- \* Fiorito, S. S. (2010, May). *The Science and Art of Retail Buying*. Delivered at Jim Moran Institute, Chez Pierre. (National)
- \* Jorgensen, P., Fiorito, S. S., & Waxman, L. (2009, February). *Visual Merchandising and Planning in 2D and 3D*. Delivered at 2009 Teaching with Technology Showcase and Tech Fair, FSU, Union Ballroom. (National)

- \* Fiorito, S. S. (2006, March). *Family Owned Businesses: Issues and Trends*. Delivered at FAFCS, Tallahassee, FL. (National)
- \* Fiorito, S. S., & Gable, M. (2004, November). *Preliminary Results of the Wage and Benefit Survey*. Delivered at FRF, Naples, Florida. (National)
- \* Fiorito, S. S., & Gable, M. (2004, August). *Trends Revitalizing the Retail Experience*. Delivered at BAM, St. Andrews, Scotland. (International)
- \* Fiorito, S. S. (2001, March). *Retail Buying: Historical Perspective and Future Outlook*. Delivered at Marketing Seminar Series, University of Stirling, Scotland. (International)
- \* Fiorito, S. S. (2000, October). *Looking at Tomorrow's Successful Retailer: Trends in the US*. Delivered at Confederation of British Industry (CBI), Crowne Plaza in Edinburgh Scotland. (International)
- \* Fiorito, S. S. (2000, October). *The Role of the Retail Buyer in the 21st Century*. Delivered at Department of Business Studies, University of Edinburgh, Scotland. (International)
- \* Fiorito, S. S. (2000, September). *Retail Technology: A Glimpse at Who, When, Where and Why*. Delivered at Institute for Retail Studies, University of Stirling Scotland MBA in Retailing Residential School. (International)
- \* Fiorito, S. S. (1999). *Integrating Financial and Marketing Perspectives*. Delivered at College of Business, FSU. (National)  
Every Spring Semester 1992-99.
- \* Fiorito, S. S. (1994, June). *Update in Clothing, Textiles and Merchandising for Curriculum Development*. Delivered at FSU. (National)
- \* Fiorito, S. S. (1991, October). *Quick Response: A Look at the Key Players--Retailers, Manufacturers, and Buyers and Their Strategies for the 90s*. Delivered at AMS/ACRA, Richmond, VA. (International)
- \* Fiorito, S. S. (1990, November). *Fashion Details: It's the Little Things that Count*. Delivered at Appleton Museum, Appleton Museum in Ocala, FL. (National)
- \* Fiorito, S. S., & Sauer, W. (1990, October). *Small Family Business: A Collaborative Research Workshop*. Delivered at USASBE, Orlando, FL. (International)
- \* Fiorito, S. S. (1990, January). *Effects of Organizational Size on the Job Content of Retail Apparel Buyers*. Delivered at ACRA and NRMA, NYC, NY. (International)
- # Fiorito, S. S. (1989, October). *Keys to Profitability: Current Research Programs Helping Small Businesses Stay Viable*. Delivered at USASBE, Cleveland, OH. (International)

- # Fiorito, S. S. (1989, April). *Retailing and Service Sector Unionization*. Delivered at ACRA, Boston, MA. (International)
- # Fiorito, S. S. (1989). *Textiles and Apparel Trade Issues*. Delivered at MacNeil/Lehrer News Hour. (National)
- # Fiorito, S. S., & Fairhurst, A. E. (1988, October). *An Empirical Investigation of Sheth's Theory of Merchandise*. Delivered at AMS/ACRA, Charleston, SC. (International)
- # Fiorito, S. S., & Fairhurst, A. E. (1988, January). *Investigation of the Job Content of Small Apparel Store Buyers*. Delivered at ACRA and the NRMA, NYC, NY. (International)
- # Fiorito, S. S. (1987, January). *Small Business Competitive Strategies for the 21st Century*. Delivered at NRF, NYC, NY. (International)
- # Fiorito, S. S., Fiorito, J., & Law, J. (1987, January). *Human Resource Management in Retailing*. Delivered at ACRA and the NRMA, NYC, NY. (International)
- # Fiorito, S. S. (1986, September). *Financial Indicators of Small Businesses*. Delivered at Iowa Public Radio, Iowa City. (National)
- # Fiorito, S. S. (1986, June). *Warning Indicators for Small Business Survival: Financial Ratio Analysis*. Delivered at ICSB, Denver, Co. (International)
- # Fiorito, S. S., & Wolfson, S. (1986, June). *Standards for Vocational Home Economics Education Programs in the U.S. :Determination of Use and Content Analysis*. Delivered at AHEA, Kansas City, MO. (National)
- # Fiorito, S. S. (1986, April). *Increasing Sales and Profit: Basic Merchandising Management Techniques and Basic Sales Promotion Procedures*. Delivered at Minneapolis Merchandise Mart. (National)
- # Fiorito, S. S. (1986, March). *Issues in Education*. Delivered at KSUI (FM), Iowa City, IA. (National)
- # Fiorito, S. S. (1986, February). *Trends in the 80s: Career and Leisure Wardrobes*. Delivered at Omicron Nu, Iowa City. (National)
- # Fiorito, S. S. (1986, January). *An Empirical Investigation: The Growth Stages of Small Apparel Retail Firms*. Delivered at ACRA and the NRMA, NYC, NY. (International)
- # Fiorito, S. S. (1985, June). *Entrepreneurship*. Delivered at Vocational Educators, Des Moines, IA. (National)

- # Fiorito, S. S. (1985, April). *Patterns in Marketing Strategies for Small Apparel Stores*. Delivered at ACRA, San Francisco, CA. (International)
- # Fiorito, S. S. (1985). *Management: Retailing for Shopping Center Managers*. Delivered at ICSC, Kellogg Center, Michigan State University. (National)  
June 1984 and June 1985.

## Contracts and Grants

### Contracts and Grants Funded

- \* Fiorito, Susan S (PI). (Aug 2012–Dec 2012). *Wellness Case Study*. Funded by Target Stores. Total award \$1,000.
- \* Fiorito, Susan S (PI). (Feb 2012–May 2014). *Historical Document Archival*. Funded by ACRA/American Collegiate Retailing Association. (INITIAL). Total award \$10,000.
- \* Fiorito, Susan S (PI). (May 2011–Jun 2012). *Florida Retail Federation Endowment Fund*. Funded by FSU Foundation. Total award \$32,376.
- \* Fiorito, Susan S (PI), Grise, Marilyn (Co-PI), Cloud, Rinn M (Co-PI), & Heitmeyer, Jeanne D (Co-PI). (Jan 2011–Dec 2011). *Advancing Awareness and Sustainability Through the Reuse of Cotton Products Among College Students*. Funded by Cotton, Inc. Total award \$34,852.
- \* Brady, M., Fiorito, S. S., Satornino, C., & Allen, A. (2011–2011). *Workforce Comprehensive Curriculum Study*. Funded by College of Human Sciences and the Florida Retail Federation. Total award \$33,076.
- \* Jorgensen, P., Fiorito, S. S., & Waxman, L. (2008–2008). *Developing Virtual World Pedagogy: A Virtual Clothing Store for Merchandising Students*. Funded by Advisory Council for Innovative Instruction Grant, FSU. Total award \$12,877.
- \* Sullivan, P., & Fiorito, S. S. (2006–2006). *Quebec/ US: Trade Collaborative Planning, Forecasting and Replenishment*. Funded by College of Human Science, FSU. Total award \$2,975.
- \* Fiorito, Susan S (Co-PI), & Sullivan, Pauline M (PI). (Jul 2005–Feb 2008). *The Role of Collaborative Planning*. Funded by Quebec Government House. Total award \$4,000.
- \* Sullivan, Pauline M (PI), & Fiorito, S. S. (Jul 2005–Feb 2008). *The Role of Collaborative Planning*. Funded by Quebec Government House. Total award \$4,000.



- \* Sullivan, P., & Fiorito, S. S. (2005–2006). *CPFR*. Funded by Quebec Studies program of the Quebec Ministry of International Relations. Total award \$4,000.
- \* Fiorito, S. S. (2004–2004). *Who is Branding What? An International Search for Answers*. Funded by College of Human Sciences, FSU. Total award \$2,000.
- \* Ray, S., & Fiorito, S. S. (2004–2005). *A Retail Store as a Learning Laboratory on the FSU Campus*. Funded by College of Human Sciences, FSU. Total award \$600.
- \* Fiorito, Susan S (PI). (Sep 2003–Aug 2004). *History of Department Store Retailing in Florida*. Funded by Florida Retail Federation. Total award \$500.
- \* Fiorito, S. S. (2003–2003). *History of Retailing*. Funded by Florida Retail Federation. Total award \$5,000.
- \* Fiorito, S. S. (2003–2003). *The History of Retailing in Florida*. Funded by Committee on Faculty Research Support (COFRS), FSU. Total award \$8,000.
- \* Fiorito, S. S. (2003–2003). *Bringing a European Perspective on the Retail Industry to the US*. Funded by College of Human Sciences, FSU. Total award \$2,000.
- \* Fiorito, S. S., & Sparks, L. (2002–2003). *International Retail Price Comparisons: What do they tell us?* Funded by College of Human Sciences, FSU. Total award \$1,000.
- \* Fiorito, S. S., Sparks, L., & McLaughlin, J. (2001–2002). *Graduate and Undergraduate Student Exchange for Enhanced Internal Retailing and Merchandising Study*. Funded by College of Human Sciences, FSU. Total award \$1,000.
- \* Fiorito, S. S. (1999–2005). *ODDL Summer Workshops*. Funded by FSU. Total award \$13,463.
- \* Fiorito, S. S., & Greenwood, B. (1998–1999). *Entrepreneurship Awareness Moves to the World Wide Web*. Funded by The Coleman Foundation, Inc. Chicago, IL. Total award \$25,000.
- \* Fiorito, S. S. (1996–1996). *Successful Small Businesses Build a Strong Economy*. Funded by Florida Retail Federation. Total award \$20,000.
- \* Fiorito, S. S., Cloud, R., Grise, K., & Moore, M. A. (1996–1997). *Professional Development Program in Merchandising/Product Development for Walt Disney World Cast Members*. Funded by Walt Disney World. Total award \$45,000.
- \* Fiorito, S. S., & Giunipero, L. C. (1996–1997). *Integrating a Research Focus of Distribution Channel Members Who Use JIT and QR Strategies*. Funded by College of Human Sciences, FSU. Total award \$2,000.

- \* Fiorito, S. S. (1994–1994). *Travel Grant*. Funded by International Council of Shopping Centers Phoenix, Arizona. Total award \$1,200.
- \* Fiorito, S. S. (1994–1995). *Competitive Strategies for Small Businesses*. Funded by The Florida Retail Federation. Total award \$15,000.
- \* Fiorito, S. S., & McLaughlin, J. (1994–1994). *Council for Instruction*. Funded by FSU. Total award \$21,000.  
and 2005.
- \* Fiorito, S. S. (1993–1993). *Data Analysis for Current Research Projects*. Funded by College of Human Sciences, FSU. Total award \$3,000.
- \* Fiorito, S. S., Kerr, J., & Flynn, L. (1993–1993). *Successful Strategies for the Small Apparel Retail Business: 1990s and Beyond*. Funded by Planning Grant from FSU. Total award \$5,350.
- \* Fiorito, S. S. (1992–1992). *Quick Response Technologies and the Retail Buyer*. Funded by Brigham Young University's J.C. Penney Retail Research Program and the Florida Retail Federation. Total award \$5,000.
- \* Fiorito, S. S. (1992–1992). *Retail Buyers: Comparative Analysis between Small and Large Firms*. Funded by FSU First-Year Assistant Professor Award. Total award \$7,443.
- \* Fiorito, S. S. (1990–1991). *Quick Response Strategies: An Initial Investigation*. Funded by Arthur Andersen Consulting. Total award \$2,500.
- # Fiorito, S. S. (1988–1988). *Fabric Specialty Stores*. Funded by Office of Academic Affairs and Office of Educational Development and Research University of Iowa. Total award \$350.
- # Fiorito, S. S. (1988–1988). *Old Gold Summer Fellowships*. Funded by The University of Iowa. Total award \$9,500.
- # Fiorito, S. S. (1987–1987). *Deans' Scholarly Merit Award*. Funded by College of Education. Total award \$250.
- # Fiorito, S. S., & Wolfson, S. (1987–1988). *Vocational Home Economics Education Research*. Funded by Iowa Department of Public Instruction. Total award \$2,000.
- # Fiorito, S. S. (1986–1989). *Eileen Schenken Schmidt Faculty Research Award*. Funded by Department of Home Economics, The University of Iowa. Total award \$1,300.
- # Fiorito, S. S. (1985–1986). *Old Gold Summer Fellowships*. Funded by The University of Iowa. Total award \$9,500.

- # Fiorito, S. S., & Wolfson, S. (1984–1985). *Developing Standards for Vocational Home Economics Programs*. Funded by Iowa Department of Public Instruction. Total award \$18,800.
- # Fiorito, S. S., & Wolfson, S. (1983–1985). *Developing Standards for Vocational Home Economics Program*. Funded by Iowa Department of Public Instruction. Total award \$2,600.

## **Service**

### **Florida State University**

#### **FSU University Service**

- \* Present, Faculty Senate (2015–present).
- \* Member, Distance Learning Awards Committee (2013–present).
- \* Member, E-Series Curriculum Review Board (2013–present).
- \* Member, Curriculum Committee (1998–present).  
Chair, 2003 to present.
- \* Member, Platform Marshall for Graduation (1997–present).
- \* Faculty Senate President Representative, Board of Trustees (2015–2016).
- \* Form 2 Chair, Distance Learning Committee (2003–2015).
- \* Chair, Curriculum Committee (2003–2015).
- \* Emcee, Honors Awards Night (2015).
- \* Vice Chair, Faculty Senate Steering Committee (2013–2015).
- \* Member, Convocation Planning Committee (2009–2015).
- \* Member, Presidential Investiture Committee (2015).
- \* Guest Judge, Art in STEM Research (2015).
- \* Committee Member, Liberal Studies Core (2012–2015).
- \* Ad Hoc, Academic Policy and Review Committee (2011–2013).

- \* Vice Chair, Faculty Senate Steering Committee (2011–2012).
- \* Member, Quality Enhancement Plan (2011).
- \* Member, Quality Enhancement Plan Committee (2011).
- \* Ad Hoc Member, Salary Plan for Professors Review Committee (2011).
- \* Member, Faculty Senate Steering Committee (2007–2011).  
Vice Chair of FSS, 2011-2012.
- \* Member, Advisory Council for Innovative Instruction (2006–2009).
- \* Ad Hoc, Chair, Consideration of Undergraduate Four hour Courses at FSU (2008).
- \* Member, Excellence in Undergraduate Education (2008).
- \* Chair, Graduate Policy Committee Review of the MBA Program (2008).
- \* Member, Laptop Oversight Subcommittee (2005–2006).
- \* Ad Hoc, Academic Learning Compacts Committee (2005).
- \* Member, Outstanding Scholar Review Committee for Golden Key National Honor Society (1996–2004).
- \* Member, Council for Teacher Education (1992–1995).

### **FSU College Service**

- \* Member, Faculty Senate (2013–present).
- \* Chair for Family and Consumer Sciences, State Course Numbering System Committee (2005–present).
- \* Member, Perspectives Committee (1996–2014).
- \* Member, Promotion and Tenure (2011–2013).
- \* Chair, Faculty Advisory Committee (2010–2012).
- \* Member, Faculty Senate (2002–2012).
- \* Member, By Laws Committee (2011).

- \* Search Committee Chair, College IT Director (2010–2011).
- \* Department representative, Scholarship committee (2010–2011).
- \* Department Representative, Scholarship Committee (2010–2011).
- \* Chair, Search Committee for College IT Director (2010–2011).
- \* Chair, Faculty Advisory Committee (2007–2008).
- \* Member, Graduate Faculty Status (2001–2007).
- \* Member, Dean Search Committee (2006).
- \* Member, Undergraduate Advising Committee (1997–2003).
- \* Member, Undergraduate Policy and Curriculum Committee Representative for TCS (1997–2003).
- \* Member, CHS Resource Room Acquisitions Committee (1999–2001).
- \* Member, Promotion and Tenure (1999–2000).
- \* Member, Faculty Senate Alternate (1997–2000).
- \* Member, Task Force on College Mission (1999).
- \* Co-Advisor, Kappa Omicron Nu, Honor Society (1997–1999).
- \* Member, College Resource Allocation Planning Committee (1997–1998).
- \* Member, Technology Task Force (1994–1998).
- \* Member, Oversight Committee Chair (1995–1996).
- \* Member, Alumni Luncheon Subcommittee (1994–1996).
- \* Member, Visioning Chair (1994–1996).
- \* Member, Faculty Affairs and Policy Committee (1992–1996).
- \* Member, TIP Committee (1995).
- \* Member, Research Initiation Awards Program Committee (1993–1995).

- \* Member, Retreat Subcommittee (1993–1994).
- \* Member, Search Committee for Associate Dean for Research (1992–1993).

### **FSU Department Service**

- \* Chair, Department of Entrepreneurship, Strategy and Information Systems (2014–present).
- \* Member, Jim Moran Institute Advisory Board Committee (2014–present).
- \* Chair, ENT Curriculum Committee (2013–2014).
- \* Advisor, Upper Division Advising (1991–2012).
- \* Ad Hoc, Committee for Student Professionalism (2009–2012).
- \* Member, International Program Planning and Development (2010–2011).
- \* Review Committee Chair, Faculty Governance Bylaws (2010).
- \* Member, Scholarship committee (2010).
- \* Member, Library Holdings Committee (2009–2010).
- \* Ad Hoc, Committee to revise the By-Laws for Promotion and Tenure (2009).
- \* Member, HOE Replacement Committee (2009).
- \* Member, AAFCS Accreditation Committee (2008).
- \* Member, Search Committee for Internship director (2008).
- \* Member, Search Committee for Retail and Product Development Director (2007).
- \* Review Committee Chair, Faculty Governance Bylaws (2006–2007).
- \* Member, Undergraduate Program Coordinator (1997–2007).
- \* Accreditation Team Visit Coordinator, AAFCS (2006).
- \* Member, Promotion and Tenure (2002–2006).
- \* Faculty Advisor, Collegiate Merchandising Association (CMA) (1993–2004).

- \* Review Committee Chair, Faculty Governance Bylaws (2002–2003).
- \* Chair, Tyner Lecture Series (2002–2003).
- \* Member, Mentor for Adjuncts and New Faculty (1999–2003).
- \* Member, Committee for the Assessment of Advising Effectiveness (1998).
- \* Review Committee Chair, Faculty Governance Bylaws (1996).
- \* Chair, Merchandising Minor Committee (1995–1996).
- \* Member, Advisory Board Planning Committee (1994–1996).
- \* Chair, Search Committee for Department (1994–1995).
- \* Member, Teaching Incentive Proposal Committee (1994–1995).
- \* Member, Name Change Committee (1993–1994).
- \* Member, Program Development Committee (1993–1994).
- \* Member, Building Renovation Committee (1993).
- \* Chair, Search Committee for Merchandising Position (1992–1993).
- \* Member, Faculty Governance Bylaws (1992).
- \* Member, Southern Association of Colleges and Schools Self-Study of Masters' Program (1992).
- \* Member, Promotion and Tenure (1991–1992).

## **The Profession**

### **Editor for Nonrefereed Journals**

- \* *ACRA Research Directory, First Edition* (1996).

### **Editorial Board Membership(s)**

- \* *International Journal of Electronic Marketing and Retailing* (2012–present).

- \* *Journal of Interactive Marketing* (2011–present).
- \* *The Journal of Retailing and Consumer Sciences* (2000–present).
- \* *The International Journal of Retail and Distribution Management* (1995–present).  
Editorial Advisory Board Member (2006—present).
- \* *The International Review of Retail, Distribution and Consumer Research* (1993–present).
- # *Entrepreneurship: Theory and Practice* (1986–2010).  
formerly American Journal of Small Business Editorial Board Member (1991-94).

### **Guest Reviewer for Refereed Journals**

- \* *Labor Studies Journal* (2004–10).
- \* *Journal of Retailing* (1993–2010).
- # *The Clothing and Textiles Research Journal* (1986–2008).

### **Reviewer for Textbooks**

- \* *Financial Management in Merchandising* (1996).  
Fairchild Publishers, December.
- \* *The Start Smart Guide to a Career in Fashion* (1992).  
(two Chapters) CA: Peterson Pub.
- \* *Perry's Department Store: A Buying Simulation* (1991).  
Columbus, OH: Macmillan Pub. Co.
- \* *Modern Retailing* (1990).  
Cincinnati, OH: Southwestern College Division, Publishing Co.
- # *Retail Merchandising: Concepts, Dynamics, and Application* (1985).  
Columbus, OH: Charles E. Merrill Publishing Co.
- # *Introductory Textile Science* (1984).  
5th ed. NY: Holt Rinehart and Winston.



### **Reviewer or Panelist for Grant Applications**

- \* MSc International Fashion Marketing Program (2013–present).  
Glasgow Caledonian University.
- \* MSc Luxury Brand Management (2013–present).  
Glasgow Caledonian University.
- \* External Reviewer for the Program of Textiles and Apparel Studies (2012–present).  
Delaware State University.
- \* Carnegie Trust Research Grant (2011–present).  
University of Scotland.
- \* Agricultural Research Initiative (2010–present).  
California State University.
- \* Engineering and Physical Sciences Research Council (2003–present).  
Swindon, Wiltshire UK.
- \* The Massachusetts Agricultural Experiment Station (1993–present).
- \* Idaho State Board of Education (1990–present).

### **Service to Professional Associations**

- \* Treasurer, American Collegiate Retailing Association (2010–present).
- \* Director of the ACRA Hall of Fame, American Collegiate Retailing Association (2005–present).
- \* Board Member, Senior Advisory Council, Florida Retail Federation (2003–present).
- \* Member, European Association for Education and Research in Commercial Distribution (EAERCD) (2000–present).
- \* •Royal Selection Committee (to select the top Retailers in the State), Florida Retail Federation (1999–present).
- \* Member, United Faculty of Florida (UFF) (1999–present).
- # Member, American Collegiate Retailing Association (1985–present).

- # Member, Kappa Omicron Nu (formerly Omicron Nu) (1973–present).  
College Co-Advisor, 1997-99.
- \* Reviewer, MSc International Fashion Marketing and MSc Luxury Brand Management Programs, Glasgow Caledonian University (2013–2014).
- \* Education Committee, Florida Retail Federation (2003–2014).
- \* Retail Masters Program presenter, Florida Retail Federation (2005–2013).
- \* Spring Conference Chair, American Collegiate Retailing Association (2010).  
Orlando, FL.
- \* Acting Treasurer, American Collegiate Retailing Association (2009–2010).
- \* Track Chair for the 9th Triennial Retailing Conference, Academy of Marketing Science (2009).
- \* Member, International Textile and Apparel Association (formerly ACPTC) (2002–2008).  
Hospitality Committee for annual conference August 2002.
- \* Track Chair for the 8th Triennial Retailing Conference, Academy of Marketing Science (2006).
- \* Track Chair for the AMS World Conference in Germany, Academy of Marketing Science (2005).
- # Member, International Council for Small Business (1983–2005).
- \* Member, Florida Association of Family and Consumer Sciences (FAFCS) (1990–2004).  
Facilities and Equipment Chairperson for the 1995 Meeting of FAFCS, March 1995 Scholarship Committee, 1997-98.
- \* Track Chair for the 7th Triennial Retailing Conference, Academy of Marketing Science (2003).
- \* Facilities and Room Arrangements for the ACRA/NRF Annual Meetings, American Collegiate Retailing Association (1996–2002).
- \* NRF Liaison, American Collegiate Retailing Association (1994–2002).
- # Member, American Association of Family and Consumer Sciences (formerly the AHEA) (1975–2001).

- \* Track Chair for the 6th Triennial Retailing Conference, Academy of Marketing Science (2000).
- # Member, Academy of Marketing Science (1986–2000).
- \* Co-Chair of ACRA Spring Conference, American Collegiate Retailing Association (1998).  
Washington D.C.
- \* Track Chair Session Chair and Discussant for the 5th Triennial Retailing Conference, Academy of Marketing Science (1997).
- \* Institute of Retail Technology, Board of Trustees, Advisor, Florida Retail Federation (1997).
- \* Chair of Nomination Committee, American Collegiate Retailing Association (1996).
- \* Co-Chair of 4th Triennial Retailing Conference and Research Session Chair, Academy of Marketing Science (1994).
- \* President, American Collegiate Retailing Association (1992–1994).  
First woman president.
- # Member, International Textile and Apparel Association (formerly ACPTC) (1982–1994).  
National Membership Committee, 1988-90.
- # Member, Fashion Group (1981–1993).
- \* Vice President of the Small and Family Business Section, United States Association Small Business and Entrepreneurship, (USASBE) (1991–1992).
- \* Winter Conference Research Chair, American Collegiate Retailing Association (1990–1992).  
New York, NY.
- \* Vice-President, American Collegiate Retailing Association (1990–1992).
- \* Track Chair for 3rd Triennial Retailing Conference, Academy of Marketing Science (1991).
- \* Vice President Elect of Small and Family Business Section, United States Association Small Business and Entrepreneurship, (USASBE) (1990–1991).
- \* Spring Conference Research Chair, American Collegiate Retailing Association (1990).  
Miami, FL.
- # Program Chair for Small Business Section, United States Association Small Business and Entrepreneurship, (USASBE) (1989–1990).

- # Secretary, American Collegiate Retailing Association (1988–1990).
- # Member, American Association of University Professors (1986–1990).
- # Member, Iowa Home Economics Association (1984–1990).
- # Member, National Association of Teacher Educators Vocational Home Economics (1984–1990).
- # Executive Committee, American Association of University Professors (1988–1989).
- # Member, Home Economics Education Association (1983–1989).
- # Membership Committee, American Association of University Professors (1987–1988).
- # • Planning Committee for Unified Conference for Vocational Educators, IA, Iowa Home Economics Association (1987–1988).
- # Co-chair for Spring Conference, American Collegiate Retailing Association (1987).  
Minneapolis, MN.
- # • Planning Committee for Unified Conference for Vocational Educators, IA, Iowa Home Economics Association (1984–1985).

### **Service to Other Universities**

- \* Reviewer for Promotion and Tenure, *East Tennessee State University* (2014–present).
- \* Reviewer for Promotion and Tenure, *Montclair State University* (2014–present).
- \* Reviewer for promotion & tenure, *University of Tennessee* (2010–2014).
- \* Reviewer for promotion & tenure, *Iowa State University* (2007–2014).
- \* Reviewer for promotion & tenure, *Penn State Lehigh Valley* (2013).
- \* Reviewer for promotion & tenure, *University of Kentucky* (2012).
- \* External Reviewer, *University of Delaware* (2012).
- \* Reviewer for promotion & tenure, *Baylor University* (2011).
- \* Reviewer for promotion & tenure, *Auburn University* (2011).

- \* Reviewer for promotion & tenure, *University of Kentucky* (2011).
- \* Reviewer for promotion & tenure, *University of Kentucky* (2011).
- \* Reviewer for promotion & tenure, *University of Delaware* (2010).
- \* Reviewer for promotion & tenure, *Oklahoma State University* (2009).
- \* Reviewer for promotion & tenure, *Oklahoma State University* (2008).
- \* Reviewer for promotion & tenure, *Philadelphia University* (2004).
- \* Reviewer for promotion & tenure, *Oklahoma State University* (1999).
- \* Reviewer for promotion & tenure, *The University of Vermont* (1997).
- \* Reviewer for promotion & tenure, *The University of Arizona* (1997).
- # Committee D (Human Subjects), *The University of Iowa* (1988–1990).
- # Committee on Employment of Relatives, *The University of Iowa* (1988–1990).
- # Cooperative Education Internship Committee, *The University of Iowa* (1983–1990).
- # Student Loan Committee, *College of Education, The University of Iowa* (1986–1988).
- # Advisory, *The University of Iowa* (1983–1988).
- # Awards, *The University of Iowa* (1985–1986).
- # Courses and Curriculum, *The University of Iowa* (1984–1985).
- # Student Activities, *The University of Iowa* (1983–1984).

### **The Community**

- \* Business Plan Judge, Miller Life Tap the Future Competition (2013–present).
- \* Parish Council, Blessed Sacrament Church (2006–2012).
- \* Parish Directory, layout and activity sections, Blessed Sacrament Church (2011).
- \* Co-chair for the Dioceses Capital Campaign, Blessed Sacrament Church (2008).

- \* Runway Judge for \$12,000 Scholarship to the Aveda Institute, Aveda (2006).
- \* FCAT Volunteer Monitor, Leon High School (2003–2004).
- \* Girl Scout Leader, Troop 8, Apalachee Bend Council (2002–2004).
- \* Treasurer, St. Mary's PTA in Stirling Scotland (2000–2001).
- \* Capital Campaign Group Leader, Blessed Sacrament Catholic Church (1999–2000).
- # High School Chair of home economics committee, National Council for Accreditation Evaluation Team (1985).
- # Member of facilities committee, National Council for Accreditation Evaluation Team (1984).

### **Additional Service Not Reported Elsewhere**

- \* Fiorito, S. S. (2003). *Attended Annual and Semi-Annual Florida Retail Federation Board Meetings.*  
Member of the Education Committee and the Selection Committee for the Florida Retailer of the Year.
- \* Fiorito, S. S. (2002). *Attended the Overview of Florida State Agencies and NSF Workshop at the Oglesby Student Center Ballroom.*
- \* Fiorito, S. S. (2001). *Attended the Chartered Institute of Marketing Presentation.*  
held in the Tesco Customer Service Center in Dundee Scotland.
- \* Fiorito, S. S. (2001). *Attended the Sixth Official Efficient Consumer Response (ECR).*
- \* Fiorito, S. S. (2001). *Attended the Royal Society of Edinburgh Conference "The Future of Retailing,".*
- \* Fiorito, S. S. (2000). *Attended the Cooperative Retailing in Europe Program sponsor by the University of Stirling.*
- \* Fiorito, S. S. (1997). *Invited Guests of Profitt's, Inc. "Faculty Awareness Seminar: Partners in Excellence".*  
Birmingham, AL.
- \* Fiorito, S. S. (1996). *Participant in the Conference on the Entrepreneurial Family: Building Bridges.* Cornell University, NYC.
- \* Fiorito, S. S. (1995). *Participant at a University Breakfast Meeting.* Provost Larry Able.

- \* Fiorito, S. S. (1994). *Invited guest at the International Council of Shopping Centers' Research Conference.*  
Phoenix, Arizona.
- \* Fiorito, S. S. (1993). *Invited guest at the Executive Board Meeting of the Center for Retailing Education.* University of Florida.
- \* Fiorito, S. S. (1993). *Participant at the University Breakfast Meeting for new FSU faculty.*  
Provost Glidden.
- \* Fiorito, S. S. (1992). *Participant in the 1992 President's Dinner Series for Excellence in College Teaching.*
- \* Fiorito, S. S. (1992). *Workshop participant in the Automatic Identification Teachers Institute.*  
Ohio University.  
Awarded \$375 travel and accommodations funds by the AIT Institute.
- \* Fiorito, S. S. (1992). *Workshop participant in the first Annual American Collegiate Retailing Association Conference on the Application of Microcomputers in Retail Education.*  
Miami University, Oxford, OH.

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\* Professional activities that occurred prior to my last promotion review.

# Professional activities that occurred prior to my employment at FSU.